

Supplementary Material



# Comparative Analysis of Satisfaction of Smallholder Rice Growers with Public and Private Extension Organizations and Development of a Strategy to Enhance the Effectiveness of Extension Work in the Punjab

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**Supplementary Table 1:** *Extent of satisfaction about extension work conducted by public and private sectors.*

Satisfaction with public sector						Extension work	Satisfaction with private sector					
V. Low	Low	Medium	High	V. High	NA		V. Low	Low	Medium	High	V. High	NA
88	102	46	43	33	30	Information about innovative technologies	77	120	91	32	13	09
25.7%	29.8%	13.5%	12.6%	09.6%	08.8%		22.5%	35.1%	26.6%	09.4%	03.8%	02.6%
52	28	103	79	70	10	Situation analysis	132	98	69	22	10	11
15.2%	08.2%	30.1%	23.1%	20.5%	02.9%		38.6%	20.7%	20.2%	06.4%	02.9%	03.2%
153	130	32	10	-	17	Involvement of local people in program planning	47	56	120	90	29	-
44.7%	38.0%	09.4%	02.9%	0.00%	04.9%		13.7%	16.4%	35.1%	26.3%	08.5%	0.00%
49	108	113	38	34	-	Training of farmers	44	122	98	36	29	10
14.3%	31.6%	33.0%	11.1%	09.9%	0.00%		12.9%	35.7%	28.7%	10.5%	08.5%	02.9%
39	142	119	30	12	-	Skill development	71	108	104	29	25	05
11.4%	41.5%	37.8%	08.8%	03.5%	0.00%		20.8%	31.6%	30.4%	08.5%	07.3%	01.5%
27	30	56	130	99	-	Use of various extension methods	110	94	73	38	27	-
07.9%	08.8%	16.4%	38.0%	28.9%	0.00%		32.2%	27.5%	21.3%	11.1%	07.9%	0.00%
110	106	72	22	20	12	Facilitation in input acquisition	54	113	121	28	17	09
32.2%	30.9%	21.1%	06.4%	05.8%	03.5%		15.8%	33.0%	35.4%	08.2%	04.9%	02.6%
55	111	103	38	15	20	Provision of Training facilities	17	41	77	118	89	-
16.1%	32.5%	30.1%	11.1%	04.4%	05.8%		04.9%	11.9%	22.5%	34.5%	26.0%	0.00%
46	39	120	100	37	-	Farmers motivation	38	19	124	96	61	04
13.5%	11.4%	35.1%	29.2%	10.8%	0.00%		11.1%	05.6%	36.3%	28.1%	17.8%	01.2%
121	112	63	20	18	08	Dealing with Farmer	21	67	89	82	78	05
35.4%	32.7%	18.4%	05.8%	05.2%	02.3%		06.1%	19.6%	26.0%	23.9%	22.8%	01.5%
144	98	51	33	16	-	Help in credit acquisition	138	98	53	28	22	03
42.1%	28.7%	14.9%	09.6%	04.7%	0.00%		40.4%	28.7%	15.5%	08.2%	06.4%	00.8%
21	45	113	118	38	07	Farmer-extension linkage	24	37	115	89	77	-
06.1%	13.2%	33.0%	34.5%	11.1%	02.0%		07.0%	10.8%	33.6%	26.0%	22.5%	0.00%
24	46	114	95	63	-	Follow up visits	25	21	60	110	92	34
07.0%	13.5%	33.3%	27.8%	18.4%	0.00%		07.3%	06.1%	17.5%	32.2%	26.9%	09.9%

Scale: 1= Very low; 2= Low; 3= Medium; 4= High; 5= Very high; NA=No Response